



THREE EASY STEPS TO TAKE TO BECOME A KLF FASHIONS E-FRANCHISEE

1

- Call and arrange an appointment
- Meet with our KLF Franchise Consultant

2

- Go through the Franchise Application and Sign
- Submit the application

3

- Make payment of the Franchise License Fee
- Sign and Enter into Agreement

INTRODUCTION

HOW TO CREATE A SECOND INCOME WHILE YOU ARE ALREADY AT WORK

FIRST YOU MUST ASK YOURSELF THESE QUESTIONS

Do You Have An Existing Commercial Website or Facebook Account

Do You Have An Extended Network Of Friends, Family & Working Associates

STOP AND THINK

How can I Expand My Income Without Any Working Capital

What Can KLF E-Franchising Do For Me And How Quickly Can I Start Earning

GET PREPARED

KLF Can Give You Immediate Access To Over 1500 Products that Generates Income For You

START NOW



READY



STEADY



GO



HOW DOES IT WORK

Once the E Franchise is secured and the License Fee is Paid we will link the KLF.com Site to the Host Site to create a Shop within a Shop

The Franchisee will then assist if necessary with the link on the main category tool bar:
"Shop within a Shop" KLF Fashions E-Franchise Site
Ladies Fashion Accessories

KLF will then give the Franchisee access to its POS System so that the Franchisee can be advised constantly of all transactions. KLF will Manage and Administer the Site, including delivery, billing and payment. KLF will then transfer the month end income based upon 40% of the RRP Price, less Royalty fees of 4%.

HOW DOES IT BENEFIT THE FRANCHISEE

- The Franchisee is not involved in providing any Working Capital
- The Franchisee can select from the 3 Category Options
- The Franchisee can monitor the sales performances on a daily basis
- The Franchisee will receive direct payment into a nominated account
- The Franchisee only has to secure the License by way of a License Fee
- The Franchise period is two years and can be renewed
- KLF Manage, Administer and operate all transactions
- Deliveries are made within 3 to 5 working days by KLF
- KLF will make placement of any special discounts or promotions required by the Franchisee at any time as requested by the Franchisee

KLF E-FRANCHISED "SHOP WITHIN A SHOP"



SAMPLE IMAGE



ScreenHunter_01 Sep. 10 15.58.jpg 09/10 15:58 ANTHONY SAMUEL Anthony Samuel ScreenHunter

LaZada.com.my CASH ON DELIVERY Pay at your doorstep FREE DELIVERY Available nationwide FREE RETURNS Within 14 days Like 672K

Home About Us Contact Us Welcome guest Login | My count

Search Cart

All Categories

- MEGA DEALS SALE
- Mobiles & Tablets
- Computers & Laptops
- Consumer Electronics
- Cameras
- Home Appliances
- Home & Living
- Klf E-Franchise Fashions SHOP WITHIN A SHOP Ladies Fashion Accessories Fashion by Lazada
- Sports, Outdoors
- Books, Games & Music

MEGA DEALS GREAT DISCOUNTS! SHOP NOW

VISA DEALS DISCOUNTS UP TO 10% SHOP NOW

Smartphones UP TO 48% OFF SHOP NOW

Samsung Phones UP TO 42% OFF SHOP NOW

Tablets UP TO 55% OFF SHOP NOW

Hot Picks Items:

- Acubens \$79.00
- Adhara \$59.00
- Acruzer \$39.00
- Adhafera \$79.00
- Acruza \$89.00
- Aldib \$59.00
- Achonor \$39.00
- Acherza \$79.00

SUBSCRIBE OUR NEWSLETTER

INFORMATIONS CONTACT INFO FOLLOW US ON:

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KLF TOOL BAR
 MAIN CATEGORY CONNECTION

SAMPLE KLF OPENING PAGE

KLF SELECTION OF THE OPTIONS AVAILBLE



KLF E-FRANCHISE CATEGORY OPTIONS

ITEM	CATEGORIES	SILVER OPTION	GOLD OPTION	PLATINUM OPTION
		SKU'S	SKU'S	SKU'S
1	BAGS	50	100	150
2	BELTS	75	100	100
3	JEWELLERY	275	350	500
4	LEGGINGS	25	40	50
5	WRIST BANDS/WATCHES	75	75	75
6	HATS/FASCINATORS		50	50
7	HAIR ACCESSORIES		200	250
8	HAIR DECORATION		50	75
9	PURSES/WALLETS		50	75
10	HIJABS			100
11	SCARVES			125
12	SHAWLS			25
	TOTALS	500	1015	1575

E-FRANCHISING

The Proposal

KLF Fashions are seeking Online Franchisee opportunities for potential existing online e-trading business platforms to develop and establish a Franchise E Shop within a Shop.

KLF Franchisee candidates will enter into a Franchise Agreement covering the use and conversion of established web based sales platforms in the Ladies Fashion Accessories Industry.

There will be 3 E-Franchise Contract Options covering:

SILVER OPTION with up to 500 SKU's available in the Shop

GOLD OPTION with up to 1,000 SKU's available in the Shop

PLATINUM OPTION with over 1,500 SKU's available in the Shop

Under the terms of the Franchise Agreement, KLF will operate as the Franchisor and the Prospect will act as the Franchisee. The Contract will be conditional upon the following:-

A two year renewable contract

The Franchise Fee for the 2 year period (payable in advance) will be between US\$ 2,000.00 and US\$ 4,000.00 depending on selection of service.

Franchise Royalty of 3% of Gross Sales (RRP Values)

Franchise Advertising Royalties of 1% of Gross Sales (RRP Values)

The Franchisor will develop the Shop Site Within the Site

The Franchisor will administrate the site and oversee all Franchisee Requirements, discount advertisements and alike.

The Franchisor will regularly update the franchise shop with new product and advise the Franchisee accordingly.

The Franchisor will operate a POS System as part of the service support and link to the Franchisee.

The Franchisor will sell the products to the Franchisee at the prevailing export prices and fix the RRP's.

The Franchisee will receive payment for any sales within 3 days from the close of business at each month end.

The Franchisor will dispatch goods from Malaysia as per the confirmed order placed.

The Franchisor will dispatch goods within 3 to 5 working days from the date of a confirmed order.

The Franchisee will sell the products at the RRP's as provided by the Franchisor.

The Franchisor will accept orders through the site purchasing module and via the payment gate for Paypal and Credit Cards inclusive of minimum values and delivery costs. The Franchisor will be solely responsible for the settlement of all delivery costs.

The Franchisor will make payment to the Franchisee within 3 days from the month end closure.

The Franchisee will bear the costs associated to providing discounts, purchase treats, bundles or sale offers in respect of the product.

The Franchisee will make category reference to the KLF Shop and will assist in providing the link.

The Franchisee will notify in advance any changes to the web site platform which may have an effect on the performance of the KLF Shop.

HOW IT WORKS

After exchange of contract and Management Fee payment, the Franchise will come into effect.

KLF will communicate directly to the Franchisee's web site developer to obtain source codes, links and assistance to host the KLF Shop.

KLF will install the Standard Graphics Package and designs with category reference, then arrange the link between the Host Site and KLFfashions.com.

Once this has been done we will link the KLF Franchise Shop to the Host Site main category tool bar.

All payment for the supply of goods through the payment gateway will be organised to be paid directly into the Franchisor's bank account.

The KLF Fashions POS System will automatically advise each Franchisee by link or email on the sale of product on a daily basis.

The Franchisee will provide to the Franchisor a nominated account number to make direct payment at the month end.

The Franchisor will provide to the franchisee a monthly revenue statement less any agreed fees and charges.

The Franchisor will invoice for goods in the currency of the country and the Franchisor is going to export sales in US\$.

TERMS & CONDITIONS

All terms and conditions are in accordance to the Standard Franchise Agreement will be provided upon approval of the Franchise Application Document.

Franchisees can upgrade their e-franchise package at any time during the contract period.

For overseas orders the minimum order value is US\$50.00

Interested Franchisees can obtain the main category listings in accordance to the Service Options.

IN A NUTSHELL

- **No Capital Investment or Expenditure**
- **The franchise is for 2 years and renewable at half the License Fee**
- **The Franchisee can upgrade his option at any stage during his contract on a pro-rata basis**
- **Only a small License Fee is required :-**
 1. Silver Option: US\$ 2000 for 24 months (500 SKU's)
 2. Gold Option: US\$ 3000 for 24 months (1000 SKU's)
 3. Platinum Option: US\$ 4000 for 24 months (1500 SKU's)
- **The Principle Franchisee can open other sub contract accounts at a second level at half the License Fee per shop**
- **The Franchisee will gross 40% of the online retail price**
- **The Franchisee has no Trade Creditors or 3rd Party Costs**
- **The Franchisee only pays the Franchisor 4% of the RRP Price**
- **The Franchisor stocks, supplies and arranges delivery of all orders**
- **The Franchisor Manages and Administrates the Host Site**
- **The Franchisor sends to the Franchisee a statement of sales less costs at the end of each month**
- **The Franchisor deposits funds into the Franchisee's nominated account on the following 3rd of each month end closure**
- **The Franchisor as part of the on going service will add advertising banners or promotion details and discounts to the sites**
- **The Franchisor on a case by case will assist and contribute to any agreed levels of holiday promos and special event discounts**
- **The Franchisor will link the Franchisee to its POS System and provide on going sales and performance details on a daily basis**
- **Sometimes, at the discretion the Franchisor, he will participate in on going proposed advertising campaigns and share in such costs**
- **The Franchisee will assist in ensuring the Host site links can be installed to the main category tool bar**



E-FRANCHISE APPLICATION

Except to the extent necessary to process this application, otherwise described below, or required by law, we will keep your financial and personal information confidential. We will not contact your current employer without your consent.

Instructions:

- Complete and return this application in connection with your interest in being approved to become an KLF Fashions E-Franchisee
- Complete this application using a typewriter or print neatly (it will be scanned electronically)
- Each person or entity that would have an interest in the franchise must submit an application (a married couple may complete a single form)

Application Date:	
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How did you first hear about our franchise program?: (please select one)	<input type="checkbox"/> Website <input type="checkbox"/> Internet articles <input type="checkbox"/> Existing franchisee	<input type="checkbox"/> Newspaper advertisement <input type="checkbox"/> Newspaper article <input type="checkbox"/> Other
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PERSONAL INFORMATION

Name:	
	First Middle Last
IC Card #:	
Date of Birth:	

Citizenship or Permanent Resident Alien Status	
Check One Box:	<input type="checkbox"/> Malaysian Citizen <input type="checkbox"/> Permanent Resident

Complete this section for Co-Applicant only if Applicant and Co-Applicant is a married couple applying together.

My Card #:		Check One	<input type="checkbox"/> Malaysian Citizen
Date of Birth:		Box:	<input type="checkbox"/> Permanent Resident

Number of Dependents:		Ages of Children:	
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	Applicant	Co-Applicant	If "Yes" to any of the following questions, then provide complete explanation and details.
Have you ever been convicted of a crime, other than a minor traffic violation?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you have any felony charges pending, or are you under indictment?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Have you ever been the subject of a petition in bankruptcy?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	

YOU'RE INTEREST IN BECOMING A KLF E-FRANCHISEE

Why do you want to become a KLF Fashions franchisee?	

HOST WEBSITE

Please tell us about any specific Web site you have in mind. (Please note that approval of your application will not imply any development rights to a site or area you identify)	

Co-Applicant

Did you graduate from high school?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If no, what was the last year that you completed?	<input type="checkbox"/> 9	<input type="checkbox"/> 10	<input type="checkbox"/> 11
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College or University	Years Attended	Year Graduated	Major	Degree

Do you speak English fluently?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	What other languages of any, do you speak fluently?	
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BUSINESS EXPERIENCE

	Applicant	Co-Applicant	If "Yes" to any of the following questions, then provide complete details, including name, state, and nature of your involvement.
Do you now or have you ever owned, managed or held an interest in any fashion retail business?	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes	
	<input type="checkbox"/> No	<input type="checkbox"/> No	
Do you currently have an interest in any other business?	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes	
	<input type="checkbox"/> No	<input type="checkbox"/> No	
Have you ever been a franchisee with respect to a business not identified above?	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes	
	<input type="checkbox"/> No	<input type="checkbox"/> No	

Applicant

Current Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)
Previous Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)
Previous Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)

Co-Applicant

Current Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)
Previous Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)
Previous Employer (Name, Address)	Position Details (Title, Responsibilities, etc.)	Yearly Salary (excluding bonus and commissions)	Name and phone number of the person to whom you report	Dates Employed (From – To)

OWNERSHIP OF THE EXISTING HOST WEB SITE

Would any person or entity, other than you have an interest in the franchise?	<input type="checkbox"/> Yes	If "Yes," list each other person and entity who would have an interest in the business:	
	<input type="checkbox"/> No		
Who will be the operating partner(s)?			
Do you consider yourself able to undertake the physical tasks necessary to operate an E-FRANCHISE store on a day-to-day basis?	<input type="checkbox"/> Yes	Describe how you will be involved in the day-to-day operation of the store:	
	<input type="checkbox"/> No		

PERSONAL FINANCIAL STATEMENT

ASSETS		Applicant	Co-Applicant
		RM	RM
Estimated Net Worth			
Other Assets (Itemize)			
Subtotal		RM	RM
TOTAL ASSETS (add subtotals from both columns)			RM _____

By signing below:

- I am representing and warranting that the information in this application (including information in the documents that I submit as part of my application) is true and correct.

- I understand that **KLF Fashions Malaysia SDN BHD** will rely on this information when determining whether to approve my application. If **KLF Fashions Malaysia SDN BHD** approves my application, and later determines that the information I provided was materially false or incomplete, then **KLF Fashions Malaysia SDN BHD** will have a right to terminate the franchise that I acquire, which among other things required that I be of good character.

- I am warranting and representing that I do not currently have any interest in an online E-Franchise Ladies Fashion Accessories business that would result in a violation of the covenants against competition contained in the franchise agreement governing the business I am seeking to acquire.

- I understand that if my application is approved, and I acquire a **KLF Fashions Malaysia SDN BHD E-FRANCHISE**, **KLF Fashions Malaysia SDN BHD** and its affiliates may, but shall have no obligation to, from time to time extend credit to me in connection with my operation of a **KLF Fashions E-FRANCHISE**. including but not limited to my purchases of **KLF brand products**.

SIGNATURE: _____
Applicant

SIGNATURE: _____
Co-Applicant

Dated: _____